



# Business Plan 2022 - 23



[tabletennisengland.co.uk](https://tabletennisengland.co.uk)

# What this business plan is

## 1. A document that:

### a. Aligns to Mission 2025

- i. A sport for all, for life
- ii. More people talking about table tennis

### b. Aligns to *Level the Table*

### c. Allows for Table Tennis England to consider the Purpose, long term vision and strategy to enable further growth and success of Table Tennis in England

# What this business plan does

1. Provides the focus for Table Tennis England for the business year 2022/23
2. States our goals, what we'll do, and how we'll know we're on track
3. Presents the financial summary for 2022/23, including the allocation of our investments

# The impact we want to make

- More people (back) playing and competing
- Win medals
- Develop future medal winners
- Support our clubs and leagues
- Tackle the inequalities in table tennis
- More visible - more relevant to more people
- Financial resilience - grow, owned income
- A fit for purpose governing body
- A high performing organisation

# Our Objectives

1. Increase regular, sustained participation
2. Create gender parity across the sport
3. Deliver medal winning performances at B2022
4. Develop future medallists
5. Reach, and engage, our audience
6. Protect our financial stability
7. Increase the visibility of table tennis in England
8. Be a well governed organisation